

Client Experience  
Manav Rachna Vidyantariksha  
Private Limited (MRVPL)

## Bright minds sign in smooth @ MRVPL

### The Business

**Profile:** University, Engineering and Dental college, School chain, Distance education

**Product range:** Provides professional degree courses, short courses, distance courses

**Operations:** 11,920 students

### Situation

#### Business issues

- **Admission screening:** Thousands of students applying from many locations
- **Enrollment:** Allocation of education facilities from the first day of enrollment
- **Rapid faculty:** New niche courses being demanded and added

#### IT roots

- Mix of manual and computerized admissions
- Campuses followed different systems, often due to different administrative processes
- Disconnect between educational courses and campus facilities

### The IT as a Service way

#### Unified admission

MRVPL had to screen thousands of applications in a few days across various locations at different timings. To ensure good quality screening it required a unified admission process, irrespective of location and time.

The iON online enrollment solution could easily be accessed by students from anywhere, even from a cyber cafe. They could authenticate themselves against standard criteria set by MRVPL.

Our database service enabled MRVPL to apply complex calculations in a flexible manner to screen the good students.

#### New age education

The students, in fact, had many options to choose from. They could opt for online courses that engage an offline faculty or take up short term courses in between another course, one that would help the student get a quick job while he/she would study.

Our Faculty Self Service application would source experts on very specialized subjects as soon these become a part of the courses.

In addition to providing teachers for each semester, the solution also simplified the fee management and administrative functions.

"TCS has established strong credentials for fool proof delivery of ICT Services. We chose the iON Solution developed by TCS consisting of 30 modules covering university processes including admission, fee collection, teaching learning processes, finance and accounts, purchase and inventory, human resource management system, payroll management, transport, hostel, library and other allied activities. iON is based upon cloud computing and is a fully secured application and hence, having high reliability. Implementation of ERP Solution has enriched the reach of data and subsequent analysis efficiently across all modules."

**Victor Gambhir**  
Pro Vice Chancellor,  
Manav Rachana Vidyantariksha Private Limited

## To summarize

- Good education on an industrial scale
- Campus built on cross cutting IT theme
- Students enrolled in masses, but screened one-on-one
- Student enrolled for simultaneous courses
- Faculty and new courses tagged instantly

## Relevant part of the software

### Campus management system

- Academics management
- Admissions management
- Fee Management
- Student and Faculty Self-Service
- Hostel Management System
- Transport Management
- Library Management

### Professional Virtual Community

#### Learning Management System

#### HRMS & Payroll

#### F&A

#### Purchase and Inventory

#### Online Assessments

*Bottom line: Good education and industrial scale – at odds*

## Why iON

iON provides a comprehensive solution that addresses varied IT requirements of your organization. From hardware, network to ERP, iON is offered as a single service, in a pay-per-use model, allowing you to leverage the solution's true potential as your business grows. iON ensures integration of all processes along with ease of use of the software.

You gain from:

### Integrated solutions

We offer single- window IT with a pre-integrated suite of hardware, network, software and services. We ensure that your functions are digitized, automated and connected. For example, if you are using a CRM solution along with a core ERP (e.g Manufacturing), and have a document management system to organize supporting files and a HRMS, we ensure that these solutions are connected and work as one. So for you, it is simply one IT and not multiple applications. Integrated applications thus provide a comprehensive view of business enabling better decisions.

### Increased agility

We bring in the agility to keep pace with changing processes or a new line of business. We help you configure the processes to work as you currently do or the software recommends and allows you to choose industry best practices based on your business parameters. The solution gives you increased convenience allowing you to perform various tasks from your mobile device, no matter where you are. Being automatically compliant with statutory requirements, the solution ensures your company is always audit ready and legally compliant.

### A pay-as-you-use model

Our model eliminates capital investment up front as we facilitate procurement of the IT infrastructure and software on rent for the duration of the contract. Additionally, you only pay for the number of users who actually use the software. Thus, you pay as you use on a monthly basis which includes maintenance and training. Typically, the ROI exceeds rental within three months, when best practices are well followed.

### Personalized solutions

Although iON is a cloud service, the software is configurable to each business. You will always get the flavor of your business by picking and choosing what processes you would need. Furthermore, the multilingual capability of the software allows you to customize the solution label names to read in vernacular languages (like Hindi, Marathi, Tamil etc) enabling users to learn and operate the solution with ease.

### Automatic upgrades

We continuously invest in our solutions to incorporate best practices. The software is constantly enriched based on user feedback and industry and statutory changes. You will get the upgrades without disrupting your business operations or any additional cost. Being in perpetual beta ensures that there is no technology obsolescence.

### Enhanced Business Continuity

Our solution offers optimal performance in normal broadband connectivity along with a stringent security mechanism to ensure your data privacy is maintained. The capacity of the solution grows with your increasing computing needs and reduces the need for IT staff. The solution is resilient to failures as the service works from back-up data centers in the event of a disaster, ensuring continuity of business operations.

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Experience certainty.



## About iON

iON is Tata Consultancy Services' strategic unit for Small and Medium Business. iON provides end-to-end business solutions to the SMB segment, the growth engine of the economy. iON caters to the needs of multiple industry segments with best practices gained through TCS' global experience, domestic market reach, skills, know-how and delivery capabilities.

For more information, visit us at [www.tcsion.com](http://www.tcsion.com)

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## About Tata Consultancy Services Ltd (TCS)

Tata Consultancy Services is an IT services, consulting and business solutions organization that delivers real results to global business, ensuring a level of certainty no other firm can match. TCS offers a consulting-led, integrated portfolio of IT and IT-enabled infrastructure, engineering and assurance services. This is delivered through its unique Global Network Delivery Model™, recognized as the benchmark of excellence in software development. A part of the Tata Group, India's largest industrial conglomerate, TCS has a global footprint and is listed on the National Stock Exchange and Bombay Stock Exchange in India.

For more information, visit us at [www.tcs.com](http://www.tcs.com)

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