



VISION & MISSION

Vision

To become a preferred destination for professional education in the areas of Food Technology, Nutritional Sciences, Media Studies, Fashion Design & Technology, Computer Education & Training and Soft Skill Development.

Mission

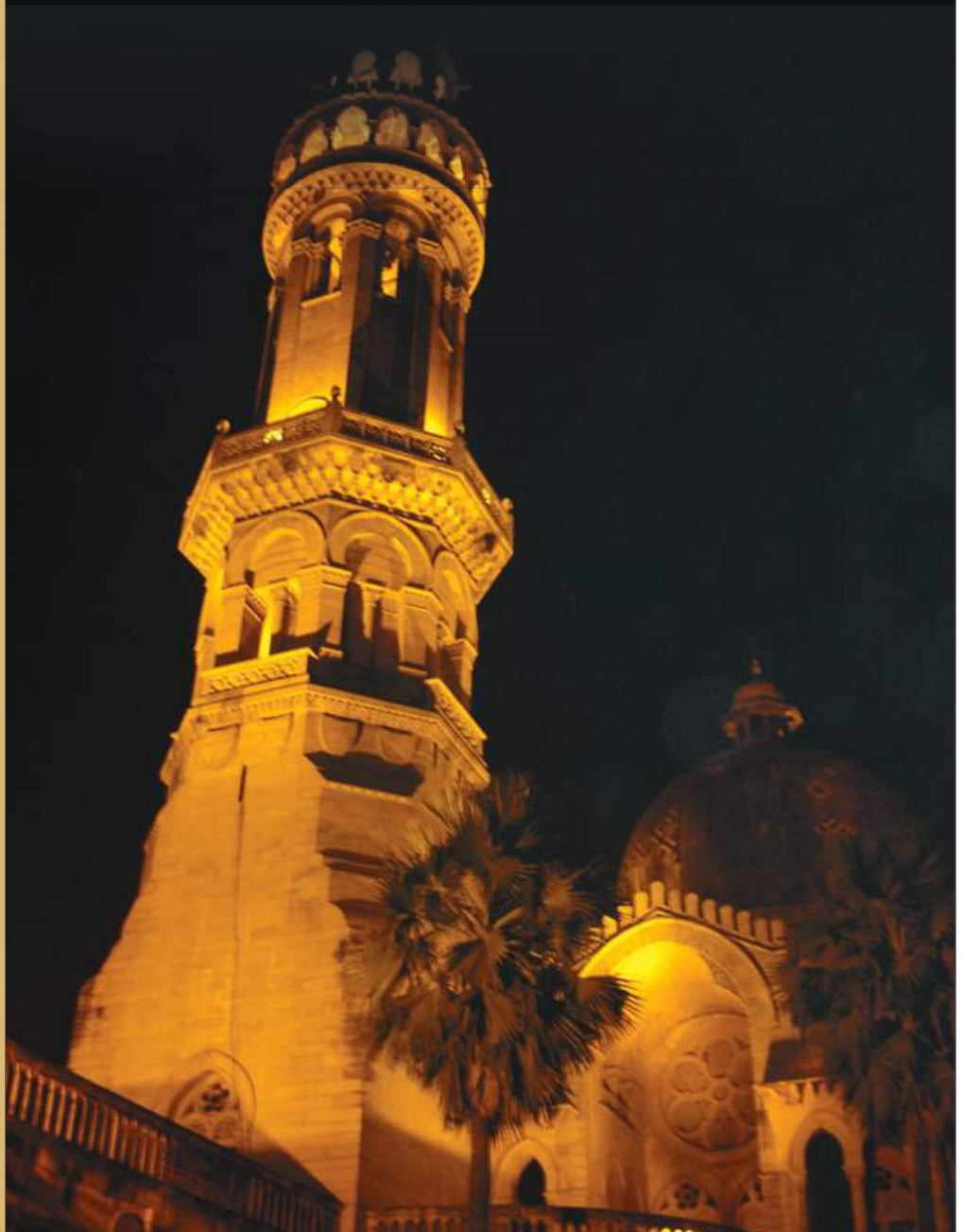
- To link the 'World of Knowledge' with 'World of Work' through professional courses.
- To provide quality education at a reasonable cost.
- To create conducive environment for focused learning.
- To provide world class infrastructure and facilities.
- To promote innovation and entrepreneurship.
- To work for industry-academia interaction.
- To engage with the society through outreach activities and applied research.



Institute of Professional Studies

University of Allahabad

2016





THE INSTITUTE OF PROFESSIONAL STUDIES

The Institute of Professional Studies was set up in May 2000 by the Executive Council of the University of Allahabad under Section 44 of the Act. Institute of Professional Studies (IPS) is a UNIVERSITY INSTITUTE under Statute 30 (I) (ii), read with section 3(Y) & section 27 (L) of the University of Allahabad (Central University) Act 2005.

It is an institute established and maintained by the University. The mission is to develop linkages between the 'world of learning' and the 'world of work' through professional courses.

The basic objective of the Institute is to provide short, medium and long-term professional courses on a regular and self-financing basis under the aegis of Centres dedicated to specific areas.

Presently the Institute has five centres:

- ♦ **Centre of Food Technology**
- ♦ **Centre of Computer Education & Training**
- ♦ **Centre of Fashion Design & Technology**
- ♦ **Centre of Media Studies**
- ♦ **Centre of e-Learning Initiatives**

The Institute is offering the following courses:

D.Phil.programmes:

- ♦ Food Technology,
- ♦ Nutritional Sciences
- ♦ Computer Applications.

B.Voc. & M.Voc. degree programmes:

- ♦ B.Voc.in Food Technology
- ♦ B.Voc.in Fashion Technology
- ♦ M.Voc.in Fashion Technology
- ♦ M.Voc.in Media Studies

Postgraduate degree programmes:

- ♦ M.Sc.in Food Technology
- ♦ M.Sc.in Nutritional Science
- ♦ Master in Computer Applications (MCA)

Bachelor degree programmes:

- ♦ Bachelor of Computer Applications (BCA)
- ♦ B.A.in Fashion Design & Technology
- ♦ B.A.in Media Studies

Diploma programmes:

- ♦ PG Diploma in Computer Applications
- ♦ Two year Advance Diploma in Fashion Design & Technology
- ♦ Two year Diploma in Computer Aided Fashion Design
- ♦ Diploma in Information Technology
- ♦ Diploma in Computer Applications (equivalent to 'O' Level)


Director's Note

The institutions of higher learning in the 21st century, must address a rapidly changing world filled with new challenges as well as exciting new opportunities. Teaching and learning are critical to our individual and collective survival and to the quality of our lives. The education should be seen as a long-term investment by a society in its own human resources for the purpose of ensuring its own survival, stability, and well-being. We must align higher education with the emerging needs of the economy and the society so as to ensure that our graduates must have adequate knowledge and skills for employment and for meeting the need of trained manpower of the economy.

The Institute of Professional Studies has been established by University of Allahabad to link the 'world of knowledge' with the 'world of work' through professional courses in food technology, nutritional sciences, computer applications, fashion design & technology and media studies for meeting the manpower needs of Indian food industry, wellness industry, print & electronic media, garment industry and IT industry.

All the Centres have excellent infrastructure and committed faculty & technical staff. The learning takes place through a curriculum designed in consultation with industry. Industry professionals are invited to interact with the students in workshop mode. Emphasis is also laid on softskill training through tablet based portable language lab. The Institute takes all necessary steps to ensure the employability and to make its students future ready.

Our students have found placement with many big banners of print & electronic media, multinational and national food companies, as dieticians in all the super speciality hospitals of Delhi and NCR region, Designers in garment industry, also as Costume Designer in TV and Film industry, serving as IT Professionals.


(Prashant Agarwal)
Director



5-year Integrated Programmes (B.Voc. & M.Voc.)

It has been a long felt necessity to align higher education with the emerging needs of the economy so as to ensure that the graduates of higher education system have adequate knowledge and skilled for employment and entrepreneurship. To fulfil this requirement the University Grants Commission (UGC) introduced an additional bachelor's degree - B.Voc. (Bachelor of Vocation) in 2013-14. In January 2015 UGC extended the scope to create skilled manpower for industry requirements at various levels. The scheme provides for vertical mobility from short term certificate courses to full-fledged post graduate degree programme, and further research in specialized areas. The courses will have provision of multiple entry and exit at various levels culminating up-to PG and research degree level.

University of Allahabad has taken initiative and has introduced 5-year integrated M.Voc. programme in Food Technology, Fashion Technology and Media Studies.

Duration	Exit Points/ Diploma/ Degree
One Semester (6 months)	Certificate
Two Semesters (one year)	Diploma
Four Semesters (two years)	Advanced Diploma
Six Semesters (three years)	Bachelor Degree
Ten Semesters (For Integrated Programme) Four Semesters (For Direct entry)	Master Degree

From session 2015-16 the University has launched B. Voc. & M.Voc. in Fashion Technology, B.Voc. in Food Technology and M.Voc. in Media Studies.

Curriculum for the above courses has been designed to ensure:

- ♦ choice based credit system
- ♦ alignment of skill component with the relevant job roles based on the exit profiles of the students. The focus of skill development components should be to equip students with appropriate knowledge, practice and attitude, so as to make them work ready. The skill development components should be relevant to the industries as per their requirements.
- ♦ multiple entry and exit points.

The course will provide credits for general education component and skill component broadly in the ratio of 40 : 60. The general education will also include credits in communication skills, ICT skills, soft skills, critical thinking, problem solving, environmental studies and value education.

The University will ensure the participation of industry experts in designing the curriculum and also in the teaching and training. The students will also undergo internship training with the industry.

The B.Voc. and M.Voc. programmes will help in creating world class trained manpower to meet the needs of industry and economy and ensuring jobs for the youth.

Centre of Food Technology

Food and Nutrition Sciences are the sciences of the 21st century. The need is to have a multi-disciplinary focus on food. This was achieved by creation of Centre of Food Technology under Institute of Professional Studies. Centre of Food Technology (CFT) has taken a holistic view of manpower planning in food industry. The vision encompasses food science, food production, food processing, food technology, food safety, food management, entrepreneurship development, food processing and rural development; agriculture and industry linkage through food processing, quality assurance for safe food, research and development on functional foods.

5-year Integrated Masters in Food Technology: The course is open to those who have passed 10+2 science examination with PCB/PCBM/PCM/10+2 Agriculture having scored not less than 50% marks (45% for SC&ST candidates) in aggregate with condition that candidates coming from different streams must take remedial courses as prescribed.

M.Sc. in Food Technology programme was initiated in July 2002. This was facilitated by a grant from Ministry of Food Processing Industries, Govt. of India under its "Manpower Development Programme". The objective of the programme is to create professionals with analytical abilities and ethical values to meet the ever increasing demand of trained manpower for fast growing food industry.

M.Sc. in Nutritional Sciences has been started in September 2000 with the objective to developing specialists in Food and Nutrition as it plays a vital role in promoting the quality of life of individuals and communities and thereby contributes significantly to the economic and overall development of the nation. The post graduate program in this discipline has been designed to provide the students with intensive theoretical and experimental learning to serve as Dietician and Nutritionists.

Facilities

The centre has adequate facilities in terms of infrastructure and well equipped laboratories. With the support from the Ministry of Food Processing Industries (MFPI) and the University Grants Commission, the following labs have been setup: Teaching Lab -FT, Teaching Lab-NS, Instrumentation Lab, Processing Lab, Food Microbiology Lab, Food Analysis & Research Lab, Experimental Cookery Lab, Fruits and Vegetable Processing Pilot Plant.

- ♦ **Food Analysis & Research Lab (FARL)** of the Centre of Food Technology has the distinction being the only one in North Indian University to have an **NABL Accreditation** and conducts commercial testing of food products and water.

Placements

As Dietician in super speciality hospitals in Delhi and NCR region like, AIIMS, Medanta, Apollo, Max, Fortis, Ram Manohar Lohia Hospital and in wellness industry. As Food Technologist, Production Manager, Quality Control Executive, Research Analyst in India, Middle East, UK and USA, with industries like Nestle, Proctor & Gamble, ConAgra, Coca-Cola, Pepsi, Britannia, Parle, ITC, Heinz, Food Corporation of India.

Courses

5-year Integrated Programme leading to B.Voc. and M.Voc. degree in Food Technology

♦
M. Sc. Food Technology

♦
M. Sc. Nutritional Sciences



Scope of Employment (B.Voc./M.Voc.)

Students can opt for a career of Management professionals in food, hospitality, retail industry and laboratories, Food Safety Officer/ in R&D/ Quality Control Officer/ Food Auditor, Trainer/ Counselor in Food sector/ Production/ Quality Manager in food industries.



M.Sc. Nutritional Sciences Scope of Employment

Students can opt for career as dieticians in hospitals / with government sector and NGOs in community nutrition/ counsellor in food industry / nutritionist/ planning, monitoring and evaluation of nutrition and health programmes/ entrepreneurial ventures / in academic and research labs.

Courses

B.Voc. in Fashion Technology



M.Voc. in Fashion Technology



Three-year B.A. in Fashion Design & Technology



Two Year Advanced Diploma in Fashion Design & Technology



Two Year Diploma in Computer Aided Fashion Design



Scope for Employment

Students can opt for career as Designer/ Pattern Maker/ Grader / Fashion Coordinator/ Printing Designer / Garment Manufacturer / Merchandiser /Fashion Journalist/ Fashion Photographer .

Centre of Fashion Design & Technology

Today fashion is seen everywhere. With rising income levels, growing 'Look Good, Feel Good' attitude and development in the retail sector the fashion world indeed holds a good prospect. It has almost become a fashion in the business to be in the business of fashion.

Indian Apparel market which was worth \$ 40 billion is the fastest growing at 13% CAGR and will be worth \$ 124 billion by 2020. It is the second largest employer and foreign exchange earner. There are 76,000/- factories in the country, 26,000 registered exporters.

The Fashion and apparel industry offers variety of career opportunities like: • Fashion Designer • Fashion Co-Ordinator • Fashion Designer in Garment Industry • Fashion Designer in Buying House • Fashion Designer in Design Studio • Fashion Advisors in Retail Outlets • Costume Designer in Film/ T.V Industry • Fashion Consultant • Fashion Forecasting • Fashion Journalism • Fashion Photography • Costume Designing for Celebrity • Fashion Choreography • Freelance Fashion Designer boutique/ Design Studio • Fashion Modelling • Career Opportunities In Garment Industry.

The Centre provides following facilities:

- ◆ Garment Construction Lab: (Sewing Machines, Cutting Tables, Drafting Tables, Drafting Tools and Dummies), Draping Dummies.
- ◆ Classrooms with multimedia facilities.
- ◆ Library :well equipped with books, magazines and journals.
- ◆ Computer Lab : Computers with fashion design software: Reach CAD, Reach Fashion Studio, Adobe Photoshop, CorelDraw etc., Gerber CAD software: Professional Edition for Pattern Design, Grading & Marketing, computer embroidery software- Wilcom ES 45 version 9.
- ◆ Textile Lab: Dr. Kurup's Textile Quality Organiser Portable Textile Laboratory for in-house and on-site testing approved by Ministry of Textiles in TUF scheme, Dying & Printing Equipments, Handloom.
- ◆ Open air auditorium for Fashion Show.
- We are the only institute teaching Costume Designing for Films & Television so as to train our students and equip them for jobs in Bollywood and Television industry.
- We teach them special event management for fashion industry and students participate and organize the fashion show every year and get the practical experience.
- Professional workshops, field visits, educational trips, career counselling, event management (like fashion show and exhibitions) round the year are part of the curriculum.
- We organize education tours to different regions of India, for students to explore different traditions & cultures and gain knowledge of various crafts, markets and lifestyles.

The Centre also provide **training and placement support** to the students. The students have been placed with top industries like Gini & Jony, Alok Industries, Banswara Fashion (in Daman) Orient Craft, B.L. International, Moonstitches Pvt. Ltd., Fashion Sphere, Pantaloons, Fashion Frame, Jayshree International (in New Delhi-NCR), Equi Plus (Kanpur) and many more including reputed designers such as Manoviraj Khosla, Michelle Salins (in Bangalore), Asheema & Leena Singh, Rana Gill, Varun Bahl (in New Delhi) and Ritu Deora, Nisha Bedi Singh, Zeba Khan (in Mumbai), for TV serials being broadcasted on channels such as Doordarshan, Colors, Star Plus, Sony, Sab and Zee TV.

Production House

The Institute has also set up a Production House to provide linkage with market and industry. It functions as a part of Entrepreneurship Development Cell. It also acts as incubator for its students and provides opportunity of "earn while you learn" to its students.

Centre of Computer Education

The Indian Information Technology and Information Technology enabled Services (IT & ITeS) Sector has been India's sunshine sector for quite some time now. The industry has contributed considerably to changing India's image from slow developing economy to a global player in providing world class technology solutions. The Indian IT industry is set to touch \$225 billion by 2020. IT and ITeS sector has not only transformed India's image on the global platform but also fueled economic growth by energizing higher education sector (especially in engineering and computer science) and thereby contributing to social transformation of India.

Information Technology (IT), pharmaceutical, agri-based industries and banking sectors will remain the largest employment generation sectors in 2014, Associated Chambers of Commerce and Industry of India (ASSOCHAM) said in a recent report. India is expected to become world's second-largest online community after China with 243 million internet users by June 2014. E-commerce in India is growing by leaps and bounds. Indian Business organizations are turning to IT to help them grow. It is seen as a change enabler and a source of business value.

To meet the manpower needs of IT and ITeS industry, the Institute has set up a Centre of Computer Education which conducts Certificate, Diploma, PGDCA, BCA, MCA and D.Phil. programmes in computer applications.

Facilities

- ♦ The Centre has air-conditioned computer labs with 300 computers in a networked environment.
- ♦ Ten lecture rooms, all lecture rooms are furnished with multimedia equipments.
- ♦ Physics / Electronics Lab for BCA students.
- ♦ Digital Hardware Laboratory.
- ♦ Microprocessor/ Micro-controller Lab.
- ♦ Network Experimentation Lab
- ♦ Library with over five thousand books.
- ♦ Online training and access to Open Education Resources world wide through CISCO's CEED platform.

Industry Readiness programme

- ♦ The project work in MCA and BCA final semester is conducted in industry environment in collaboration with Global Talent Track, Pune.
- ♦ The Institute is a member of the following societies of IEEE: IEEE Computer Society, IEEE Communications Society, IEEE Computational Intelligence Society, IEEE Information Theory Society, IEEE Control Systems Society, IEEE Signal Processing Society and IEEE Education Society.

Computing Facilities and Laboratories

The laboratories in the institute offer the students as well as the faculty good computing power on various platforms and fast Internet access.

Placements

The students have found placement with multinational companies like: Infogain, (California) - a leading enterprise IT consulting firm, ThoughtWorks (Chicago) - a global software delivery and products company, Indian giants of IT industry like- Tata Consultancy Service (TCS), Tech Mahindra etc.

Courses

Master of Computer Applications (MCA)

♦

Bachelor of Computer Applications (BCA)

♦

Post Graduate Diploma in Computer Application (PGDCA)

♦

Diploma in Computer Applications (DCA) 'O' Level - NIELIT

♦

Certificate in Computer Applications (CCA)

♦

Course on Computer Concepts (CCC) - NIELIT

♦

Certificate in Web Designing



Scope of Employment:

Students can opt for a career in software application development, testing and maintenance/as system analyst/DB administrator/as independent software developers or entrepreneurs.

Courses:

M.Voc. in Media Studies (2 years)



B.Voc. in Media Studies (3 years)



B.A. in Media Studies (3 years)



Scope of employment:

Students can opt for career in print, electronic, broadcast (radio) and web media as well as in field of public relation and advertisement.

Centre of Media Studies

The Centre prepares students for employment in the media industry. The courses have been designed for the real world of contemporary media. Students work with industry-standard equipment gaining skills in media production (print, broadcast and online), research, communication, reporting and media handling. We believe that a combination of writing and production skills either in print, television or radio; a broad understanding of the media and the ability to think critically are essential for people who are planning careers in the rapidly evolving media industry.

Facilities

1. Photography Lab - equipped with: film cameras, digital cameras of various range and qualities, photo scanner, laser printer, fully equipped dark-room, well equipped studio with studio light system.

2. Videography & Editing Lab: equipped with: Cameras: DV and HDV cameras, Editing Systems: Mac Platform and Pinnacle Liquid Edition, Pinnacle Studio, Hi-end Computers, Acoustics system and other accessories of Videography.

3. Computer Lab: The Centre has well equipped lab with Video editing, Photo editing, Page making & designing software.

4. Media Research Cell: The Centre has well equipped Media Research Cell which provides a platform to scholars and students for researching and debating questions of media history; media policy, technologies and practices; literary and cultural history; politics and power and new media developments.

5. Library: The Centre has rich repository of books and journals.

Workshops & Seminars

The one innovative method of teaching adopted by the Centre is teaching and training through workshops. Top level professionals from media industry and institutions i.e. Satish K. Singh, Qamar Wahid Naqvi, Shashi Shekhar, Rahul Dev, Rehan Fazal, Punya Prasun Bajpai, Priyadarshan, Sikta Deb, Nagma, Rajesh Badal, Ritu Rajput, Sarita Brara, S. N. Sinha, Sheetal Rajpoot, Ritul Joshi, Umesh Gogna, T. Dasgupta etc. deliver interactive lectures, conduct workshops on various media practices like photography, script writing, video film making, how to become a successful anchor in electronic media and new trends in journalism etc.

Summer School on Radio:

Summer School on Radio Journalism is organised by Centre every year during summer vacations. Top level Broadcasting professionals from industry are invited in this training & production based programme.

Dastak:

The Annual exhibition of photographs and presentation of visual production of the students, 'Dastak' is organised every year.

Placements

Our students are working as Assistant Editor, Chief Sub-Editor, Staff Reporter, Photojournalist, Senior Producer, Associate Producer, Anchor, Video Editor, Reporter, Research Head, Research Associate, Radio Jockey, Radio News Presenter, Media Manager, Social Media Manager, Event Manager etc. with various print, electronic, web media and production houses, to name a few: ABP News, Aaj Tak, Zee News, IBN-7, Sahara Samay, News 24, Balaji Films, India News, DD National, E-TV, Focus, A to Z, ANI TV, Mahua, Hamar TV; Red FM; and print media: The Times of India, India Today, Hindustan, Hindustan Times, Hindustan, Amar Ujala, Dainik Jagran, Dainik Bhaskar, Nai Dunia, Punjab Kesari, Sahara Times, Rashtriya Sahara, Compact, I-Next, Hari Bhumi, Daily News Activist, Aaj, Aaj Samaj, Rajasthan Patrika etc.

TRAINING & PLACEMENT

The logo of the some of the companies who have recruited our students in food, nutrition, media, information technology and fashion industry is displayed on these pages. We are confident that our students have proved their worthiness through their skills, knowledge and commitment; and will continue to do so.



INSTITUTE OF PROFESSIONAL STUDIES
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Centre of Computer Education	0532-2460196, 2460383, Mob. 9336282332, 9936177141
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Institute of Professional Studies

University of Allahabad

Eligibility, Syllabus and Fee Structure of the UG, PG, PG Diploma and Diploma courses

Sr. No.	Courses	Duration	No. of Seats	Eligibility	Admission Procedure	Fee Structure
1	B.A. in Media Studies	3 years (Six Semester)	46	10+2 (in any stream).	Written & Essay writing and translation test followed by interview of all the candidates, Admission by the process of counseling.	a. Semester I – Rs.31,000.00 (includes Rs.4,000.00 refundable caution money) b. Semester II – Rs.15,000.00 c. Semester III – Rs.27,000.00 d. Semester IV – Rs.15,000.00 e. Semester V – Rs.27,000.00 f. Semester VI – Rs.15,000.00
2	B. Voc in Media Studies	3 years (Six Semester)	40			a. Semester I – Rs.27,000.00 (includes Rs.2,000.00 refundable caution money) b. Semester II to VI – Rs.25,000.00 per semester
3	Bachelor of Computer Applications(BCA)	3 years (Six Semester)	80	10+2 with Mathematics (science group) from any recognized Board or its equivalent	Written & subsequent interview of the short-listed candidates. Admission by the process of counseling.	a. First Year – Rs.52,000.00 (includes Rs.4,000.00 refundable caution money) b. Second Year – Rs.48,000.00 c. Third Year – Rs.51,000.00
4	B. Voc Food Processing & Technology	3 years (Six Semester)	50	10+2 with science stream (PCB/PCBM/ PCM)/ 10+2 Agriculture having scored not less than 50% marks (45% for SC & ST candidates) in aggregate with condition that candidates coming from different streams must take remedial courses as prescribed.	Written & interview of all the candidates. Admission by the process of counseling.	a. Semester I – Rs.35,000.00 (includes Rs.5,000.00 refundable caution money) b. Semester II to VI – Rs.30,000.00 per semester
5	B.A in Fashion Design & Technology	3 years (Six Semester)	46	10+2 (in any stream). Only female candidates	Written & Drawing and Sketching Test followed by interview of all the candidates. Admission by the process of counseling.	a. Semester I – Rs.26,000.00 (includes Rs.2,000.00 refundable caution money) b. Semester II – Rs.12,000.00 c. Semester III – Rs.24,000.00 d. Semester IV – Rs.12,000.00 e. Semester V – Rs.24,000.00 f. Semester VI – Rs.12,000.00
6	B. Voc in Fashion Design & Technology	3 years (Six Semester)	40			a. Semester I – Rs.27,000.00 (includes Rs.2,000.00 refundable caution money) b. Semester II to VI – Rs.25,000.00 per semester
7	Two Year Advanced Diploma in Fashion Design and Technology	2 years (Four Semester)	40			a. Semester I – Rs.24,000.00 (includes Rs.2,000.00 refundable caution money) b. Semester II – Rs.10,000.00
8	Two Year Diploma in Computer Aided Fashion Design	2 years (Four Semester)	40			c. Semester III – Rs.22,000.00 d. Semester IV – Rs.10,000.00

Sr. No.	Courses	Duration	No. of Seats	Eligibility	Admission Procedure	Fee Structure
9	M. Voc in Media Studies	2 years (Four Semester)	40	Graduation (in any stream)/B.A. in Media Studies /B.Voc. in Media Studies (NSQF Level 7) or equivalent	Written & Essay writing and translation test followed by interview of all the candidates, Admission by the process of counseling.	a. Semester I – Rs.37,000.00 (includes Rs.2,000.00 refundable caution money) b. Semester II to IV – Rs.35,000.00 per semester
10	Master in Computer Applications(MCA)	3 years (Six Semester)	40	10+2+3 Course from any discipline (B.A./B.Sc./B.Com.) from any recognized university/institution or any other examination equivalent with mathematical aptitude.	Written & subsequent interview of the short-listed candidates. Admission by the process of counseling.	a. First Year – Rs.60,000.00 (includes Rs.5,000.00 refundable caution money) a. Second Year – Rs.55,000.00 b. Third Year – Rs.58,000.00
11	M.Sc. Food Technology	2 years (Four Semester)	62	B.Sc. Examination from any recognized University with Chemistry or Biochemistry as one of their major or minor subjects, B.Sc. (Home Science), B.Sc. (Home Economics) or equivalent examination, B.Sc. in Agriculture/Agriculture Sciences or B.Tech./B.E.	Written & interview of all the candidates. Admission by the process of counseling.	a. Semester I – Rs.32,000.00 (includes Rs.5,000.00 refundable caution money) b. Semester II – Rs.25,000.00 c. Semester III – Rs.27,000.00 d. Semester IV – Rs.30,000.00 For admission to paid seats, the candidate has to pay Rs.10,000/- per semester in addition to the above fee.
12	M.Sc. Nutritional Science	2 years (Four Semester)	40	B.Sc. Examination from any recognized University with Chemistry or Biochemistry as one of their major or minor subjects, B.Sc. (Home Science), B.Sc. (Home Economics) or equivalent examination, B.Sc. in Agriculture/Agriculture Sciences or B.Tech./B.E.	Written & interview of all the candidates. Admission by the process of counseling.	a. Semester I – Rs.32,000.00 (includes Rs.5,000.00 refundable caution money) b. Semester II – Rs.25,000.00 c. Semester III – Rs.27,000.00 d. Semester IV – Rs.25,000.00 For admission to paid seats, the candidate has to pay Rs.10,000/- per semester in addition to the above fee.
13	M. Voc in Fashion Design & Technology	2 years (Four Semester)	40	Graduation (in any stream) along with three years working experience in Fashion Technology/Graduation in Fashion Design/B. Voc in Fashion Technology (NSQF level 7) or equivalent. Only female candidates	Written & Drawing and Sketching Test followed by interview of all the candidates. Admission by the process of counseling.	a. Semester I – Rs.37,000.00 (includes Rs.2,000.00 refundable caution money) b. Semester II to IV – Rs.35,000.00 per semester
14	Post Graduate Diploma in Computer Applications(PGDCA)	1 year (Two Semester)	60	10+2+3 in any stream from any recognized university or its equivalent Degree with mathematical aptitude.	Selection on the basis of written test.	Rs.20,000.00 (includes Rs.2,000.00 refundable caution money)

FOR UG COURSES: In addition to the above fee, the candidate has to pay Rs.1224/- as University dues per year.

FOR PG COURSES: In addition to the above fee, the candidate has to pay Rs.1510/- as University dues per year.

Details for Entrance Test

Sr. No.	Courses	Entrance Test Duration	No. of Objective Question	Total Marks	Syllabus
1	B.A. in Media Studies	Two Hours	100	150	General Knowledge - Indian History, Indian Polity, Geography, Indian Economy, General Science, Computer Knowledge, Current Affairs - World & India, General awareness about development and public issues, Language Proficiency - Hindi & English, Simple Logical & Quantitative Reasoning - Analytical Abilities, Introduction to Print, Radio, Television & Cinema Industry of India - History and Present Scenario.
2	B. Voc in Media Studies	Two Hours	100	150	
3	Bachelor of Computer Applications(BCA)	Three Hours	150	150	<p>The questions in this paper will cover: Logical Reasoning, Quantitative Reasoning, Intermediate level Mathematics, Vocabulary, Intermediate level Computer Awareness, English Comprehension and Verbal Ability.</p> <p>Mathematics: Algebra: Fundamental Operations in Algebra, Expansion, Factorization, Quadratic Equations, Indices, Logarithms, Arithmetic, Geometric and Harmonic Progressions, Binomial Theorem, Permutations and Combinations; Probability and Statistics : Basic concepts of Probability Theory, Averages, Frequency Distributions, and Measures of Dispersions and Skewness Binomial, Poisson, Normal Distributions, Curve Fitting, and Principle of Least Squares, Correlation and Regression. Arithmetic: Ratios and Proportions, Problems on Time-Work, Distance-Speed, Percentage. Basic Set Theory and Functions: Set, Relations and Mappings. Mensuration: Areas, Triangles and Quadrilaterals, Area and Circumference of Circles, Volumes and Surface Areas of Simple Solids such as Cubes, Spheres, Cylinders and Cones. Limits, Continuity and Differentiability, Differentiation, Application of Derivatives, Indefinite and Definite Integration, Differential Equations, Co-ordinates and Straight Lines, Circles, Conic Sections, Complex Numbers, Sequences and Series, Exponential and Log Series, Determinants and Matrices.</p> <p>Analytical Ability, Logical Reasoning, General Knowledge and General Science General Aptitude: The main objective of this section is to assess the General Aptitude of the candidate to pursue Computer Application and Software Profession.</p> <p>Computer Awareness: Computer Basics: Organization of a Computer, Central Processing Unit (CPU), Structure of Instructions in CPU, Input / Output Devices, Computer Memory, Memory Organization, Back-up Devices. Operating System. Data Representation: Representation of Characters, Integers and Fractions, Binary and Hexadecimal representations, Binary Arithmetic: Addition, Subtraction, Division, and Multiplication. Logic Algebra: Boolean Algebra, Theorems, Switching Functions, Disjunctive and Conjunctive, Canonical forms of switching functions, Combinational and Sequential Circuits. Computer Architecture: Block Structure of Computers, Communication between Processor and I/O Devices, Interrupts. Computer Language: Algorithms, Flow Chart, Control Structures, Design of Algorithm, Concepts of Low Level, Intermediate Level and High Level Language Programming in 'C'. General English: Questions in this section will be designed to test the candidates' general understanding of the English language.</p>

Sr. No.	Courses	Entrance Test Duration	No. of Objective Question	Total Marks	Syllabus
					There will be questions on the following topics: Comprehension, Vocabulary, Basic English Grammar (like usage of correct forms of verbs; prepositions and articles), Word power, Synonyms and Antonyms, Meanings of words and phrases, Technical writing.
4	B. Voc Food Processing & Technology	Two Hours	100	150	<p>The question paper will be divided into three sections, Section A (General Awareness) and Section B (Chemistry) having 50 questions, each is compulsory for all the candidates, whereas, candidates are required to attempt any one of the following subject groups from Section C having 50 questions:</p> <p style="text-align: center;">1. Biology Group 2. Maths Group 3. Agriculture Group</p> <p>(The questions will be of up to 10+2 level) For detailed syllabus, please visit our website: www.alliduniv-ips.in</p>
5	B.A in Fashion Design & Technology	Two Hours	100	150	<p>General English- nouns, adjectives, common errors, verbs, punctuation ordering of sentences or jumbled up sentences fill in the blanks cloze test, idioms & phrases, choosing the appropriate filler. synonyms and antonyms, reconstruction of sentence & passage. one word substitution, commonly misspelled words. etc.</p>
6	B. Voc in Fashion Design & Technology	Two Hours	100	150	<p>Computer Fundamental- basics of computers, hardware, software, input & output units, internet basics, primary & secondary memories computer abbreviation. etc.....</p>
7	Two Year Advanced Diploma in Fashion Design and Technology	Two Hours	100	150	<p>General Awareness and Current Affairs –abbreviations / full forms, important days / dates, currency and capital, ministers and their departments, books & their authors, awards & honors, sports, budget, agriculture, movies, current affairs (last 6 months) etc.</p>
8	Two Year Diploma in Computer Aided Fashion Design	Two Hours	100	150	<p>Basic Reasoning -number series, problems based on numbers. approximation wrong number, percentage, relationship, ratio and proportions,</p> <p>Fashion Events-fashion weeks, fashion shows, trade shows, exhibitions, awards etc.....</p> <p>Designers & Brands – national & international designers & their work, logos, catch lines, and brand ambassadors etc.....</p> <p>Colour Basics- primary & secondary colours, colour significance and association, warm & Cool colours etc....</p> <p>Elementary Clothing- fabrics, prints, apparels, embroideries, traditional costumes etc....</p> <p>Drawing & Sketching- sketching and colouring of dresses in accordance with a theme like- party wear, festive wear, office wear etc.</p>
9	M. Voc in Media Studies	Two Hours	100	150	<p>General Knowledge - Indian History, Indian Polity, Geography, Indian Economy, General Science, Computer Knowledge,</p> <p>Current Affairs- World & India, General awareness about development and public issues</p> <p>Language Proficiency - Hindi & English,</p> <p>Logical & Quantitative Reasoning- Analytical Abilities,</p> <p>Introduction to Mass Communication - Meaning & types of communication, Functions & tools of mass communication,</p> <p>Indian media- History of Print and Broadcast media in general with particular reference to India, Present Media Scenario of India and latest trends and developments in the media, Journalisms, their role and responsibilities, Indian Cinema Industry,</p> <p>Indian constitution and freedom of speech.</p>

Sr. No.	Courses	Entrance Test Duration	No. of Objective Question	Total Marks	Syllabus
10	Master in Computer Applications(MCA)	Three Hours	150	150	<p>The questions in this paper will cover: Logical Reasoning, Quantitative Reasoning, Intermediate level Mathematics, Vocabulary, Computer Awareness, English Comprehension and Verbal Ability</p> <p>Mathematics: Algebra: Fundamental Operations in Algebra, Expansion, Factorization, Quadratic Equations, Indices, Logarithms, Arithmetic, Geometric and Harmonic Progressions, Binomial Theorem, Permutations and Combinations; Probability and Statistics : Basic concepts of Probability Theory, Averages, Frequency Distributions, and Measures of Dispersions and Skewness Binomial, Poisson, Normal Distributions, Curve Fitting, and Principle of Least Squares, Correlation and Regression. Arithmetic: Ratios and Proportions, Problems on Time-Work, Distance-Speed, Percentage. Basic Set Theory and Functions: Set, Relations and Mappings. Mensuration: Areas, Triangles and Quadrilaterals, Area and Circumference of Circles, Volumes and Surface Areas of Simple Solids such as Cubes, Spheres, Cylinders and Cones. Limits, Continuity and Differentiability, Differentiation, Application of Derivatives, Indefinite and Definite Integration, Differential Equations, Co-ordinates and Straight Lines, Circles, Conic Sections, Complex Numbers, Sequences and Series, Exponential and Log Series, Determinants and Matrices. Analytical Ability, Logical Reasoning, General Knowledge and General Science: General Aptitude: The main objective of this section is to assess the general aptitude of the candidate to pursue computer application and software profession. Computer Awareness: Computer Basics: Organization of a Computer, Central Processing Unit (CPU), Structure of Instructions in CPU, Input / Output Devices, Computer Memory, Memory Organization, Back-up Devices. Operating System. Data Representation: Representation of Characters, Integers, and Fractions, Binary and Hexadecimal Representations, Binary Arithmetic: Addition, Subtraction, Division, and Multiplication. Logic Algebra: Boolean Algebra, Theorems, Switching Functions, Disjunctive and Conjunctive, Canonical forms of Switching Functions, Combinational and Sequential Circuits. Computer Architecture: Block Structure of Computers, Communication Between Processor and I/O Devices, Interrupts. Computer Language: Algorithms, Flow Chart, Control Structures, Design of Algorithm, Concepts of Low Level, Intermediate Level and High Level Language Programming in 'C'. General English: Questions in this section will be designed to test the candidates' general understanding of the English language. There will be questions on the following topics: Comprehension, Vocabulary, Basic English Grammar (like usage of correct forms of verbs, prepositions and articles), Word power, Synonyms and Antonyms, Meanings of words and phrases, Technical writing.</p>
11	M.Sc. Food Technology	Two Hours	150	150	<p>The question paper will be divided into three sections, Section A (General Awareness) and Section B (Chemistry) having 50 questions, each is compulsory for all the candidates, whereas, candidates are required to attempt any one of the following subject groups from Section C having 50 questions:</p> <p>1. Biology Group 2. Maths Group 3. Food and Dairy Technology Group 4. Agriculture Group 5. Home Science Group</p> <p>(The questions will be of up to Graduate level) For detailed syllabus, please visit our website: www.allduniv-ips.in</p>
12	M.Sc. Nutritional Science	Two Hours	150	150	

Sr. No.	Courses	Entrance Test Duration	No. of Objective Question	Total Marks	Syllabus
13	M. Voc in Fashion Design & Technology	Two Hours	150	150	<p>Fashion Awareness (Indian & Abroad): Fashion personalities, Events, Designers & Brands, culture and trends, different dress style of different regions.</p> <p>Elementary Clothing- fabrics, prints, apparels, embroideries, traditional costumes etc....</p> <p>Drawing & Sketching- sketching and colouring of dresses in accordance with a theme like- party wear, festive wear, and office wear etc.</p> <p>Quantitative Ability: Addition, Multiplication, Division, Fractions, Percentage, Rate of Interest, Work and Task, Ratio and Proportion, and Distance.</p> <p>Communication Ability and English Comprehension: synonyms, antonyms, words with corresponding meanings, singular, plural, one word substitutes, idioms and phrases, correct spellings, comprehend a situation from a given passage etc.</p> <p>Reasoning: Analogy (establishment of similarity in certain aspects, properties and relations); Classification; Series (the general principle of progression or retrogression);</p> <p>Computer Fundamentals: Units of Digital Computer, Computer Generations, CPU, Primary & Secondary Memory, I/O Devices, Operating System, fundamentals of Internet.</p>
14	Post Graduate Diploma in Computer Applications(PGDC A)	Three Hours	150	150	<p>Number System: Conversion from one base to another; Basic Knowledge of Combination Circuits and Sequential Circuits;</p> <p>Computer Fundamentals: Units of Digital Computer, CPU, Primary & Secondary Memory, I/O Devices, Basic Programming Concepts, Design of Flow Chart and Algorithms;</p> <p>Reasoning: Analogy (establishment of similarity in certain aspects, properties and relations); Classification; Series (the general principle of progression or retrogression);</p> <p>Quantitative Aptitude: Mental Ability, Arithmetic, Algebra, Geometry, Trigonometry, Mensuration, Statistics;</p> <p>English Language: Comprehension, Vocabulary Test, Misspelled words, Error in Sentences, English Usage, English Structure, Word Usage, Synonyms & Antonyms, Idioms and Phrases, One word Substitution, Jumbled Words, Fill in the Blanks</p> <p>General Awareness: History, Freedom Movements etc., Geography, Current Events, Sports, General Science, General Information, Abbreviations etc.</p>